

iFestival iEXPO

Boost your business: innovate!

The iEXPO (innovation EXPO) event will inspire, motivate and equip businesses to compete successfully through innovation. It brings together businesses and the support needed to turn ideas in to new products and services. By becoming more innovative, businesses can become more profitable and sustainably successful.

The 2010 iEXPO will take place on 12th March at Athena in Leicester. Specialist business and innovation advisers will be present to help with access to innovation related funding, knowledge and skills. This is an opportunity for you to find solutions to issues like applying for grants and investigating new markets.

Venue: Athena, Leicester

Date: Friday 12th March 2010

Timings: 9am - 2.30pm



Richard Noble OBE

The iEXPO will also feature:

- Inspirational speakers, including Richard Noble OBE, the innovator who held the land speed record and was Project Director of the Thrust Supersonic Car (SSC)
- East Midlands companies that have made new profits through innovation
- Last Business Standing competition - the opportunity to win a bespoke package of intensive innovation support.

The iEXPO will allow you to test your ideas with innovation specialists in a vibrant, fun and innovative environment.

For further details and to register go to
www.iexpo.org.uk

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